

## 2011 Northern Colorado Career Fair – Sponsorship Levels

- **Bag Sponsor**
  - Provide bags for event and/or include promotional materials in event bags.
  - One 10'x10' booth space at show.
  - 1 table with linen, 2 chairs.
  - **Investment \$500.**
  
- **Seminar Sponsor 1 AVAILABLE**
  - Logo and/or company name included on all print and website, with rotating mentions on radio and other media (TBD-Television).
  - Sponsor recognition in all promotional announcements at show.
  - Banner placement in seminar area.
  - Option to speak in seminar series\*
  - 2 tables with linen, 4 chairs (Two Booths).
  - First rights of refusal for future shows.
  - **Investment \$1,000.**
  
- **Interview Room Sponsor 1 AVAILABLE**
  - Logo and/or company name included on all print and website, with rotating mentions on radio and other media (TBD-Television).
  - Sponsor recognition in promotional announcements at show.
  - Banner placement in Interview Area.
  - Two 10'x10' booth spaces at show.
  - Two tables with linen, 4 chairs.
  - Option to speak in seminar series\*
  - First rights of refusal for future shows.
  - **Investment \$1000.**
  
- **Supporting Sponsorships 2 AVAILABLE:**
  - Logo and/or company name included on all print, website, radio and other media (TBD-Television).
  - Sponsor recognition in all promotional announcements at show.
  - Banner placement at show.
  - Two 10 X 10 Booth Spaces.
  - Tables with linens and chairs.
  - Option to speak in seminar series\*
  - First rights of refusal for future shows.
  - **Investment \$1000.**
  
- **Presenting Sponsorship Sold – Career Solutions Group**
  - Exclusive Presenting sponsor listed in all marketing.
  - Logo and/or company name included on all print, website, radio (200 promos per station) and other media (TBD-Television).
  - Sponsor recognition in all promotional announcements at show.
  - Banner placement at show.
  - Up to 500 square foot prime exhibitor space located inside the expo hall (10'x50').
  - Tables with linens and chairs.
  - Option to speak in seminar series\*
  - Full Page Ad in NCCF Flyer
  - First rights of refusal for future shows.
  - Electricity included.
  - **Investment \$1500.**

*\* - As long as Speaker Slots are available and doesn't conflict with existing seminar.*

*-Sponsorships are based on a net cost basis. Discounts are not valid on sponsorships.*

### **-PARTIAL TRADE AVAILABLE FOR PRIZE GIVEAWAYS**

*-Sponsor participation in the Northern Colorado Career Fair requires a 25% deposit when the contract is signed.*

*-Payment must be made in full by May 1, 2010.*

*-Northern Colorado Career Fair will be assuming cost of all print marketing, advertising and promotional costs.*

*-Sponsors will be asked to submit print quality logos for use in all appropriate marketing materials, as well as corporate information and background material for use in our public relations campaign.*

# NORTHERN COLORADO CareerFair

## NEW VENDOR

### 2011 APPLICATION/CONTRACT FOR EXHIBITOR SPACE

April 28th, 2011, 10 am - 3 pm  
The Outlets at Loveland

5661 McWhinney Drive, Loveland, CO 80538

This EXHIBITION AGREEMENT is entered into on this \_\_\_\_\_ day of \_\_\_\_\_, 2011, by and between Clear Channel Radio DBA NCCF and Company Name (Exhibitor) \_\_\_\_\_

By signing this agreement, exhibitor agrees to all conditions on page 2 of this agreement. PLEASE INITIAL PAGE 2

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Business Category: \_\_\_\_\_

### STEP 1: BOOTH RENTAL

Booth spaces will be placed within 2 weeks of show.  
Each 10'x10' booth includes pipe and drape, one 8' table with linen and two chairs.

#### A. BOOTH PRICES (Before 4/01/2011)

- 1 Booth: \$295
- 2 Booths: \$560 (5% discount)
- 3 Booths: \$795 (10% discount)
- 4 Booths: \$1000 (15% discount)

Qty.	Booth/Item	Cost	Total
_____	10'x10' Booths	see above	\$ _____
		Subtotal:	\$ _____

#### B. ADDITIONAL ITEMS

_____	Extra 8' Table	\$10	\$ _____
_____	Electricity 110A	\$25	\$ _____
_____	Electricity 220A	\$50	\$ _____
_____	Phone Line	\$100	\$ _____
_____	Wireless Internet (will send you details via mail)		

#### C. SPONSORSHIP

(Refer to marketing sheet)

### STEP 2: PAYMENT TERMS

Booths: \$100 deposit (per 10x10 space) due at signing of contract.

Sponsorships: 25% deposit due at signing of contract. **Full payment due by 4-01-11.**

Please indicate payment method:

Check #: \_\_\_\_\_ Amount: \_\_\_\_\_

*Payable to Clear Channel Radio*

Credit Card Amount: \_\_\_\_\_  
 Amex  MC  Visa

Credit Card Account Number: \_\_\_\_\_

#### MC/Visa/Amex:

3 or 4 Digit Security # on BACK of card: \_\_\_\_\_

Expiration Date \_\_\_\_\_

Card Holder's Name \_\_\_\_\_

Signature: \_\_\_\_\_

By signing above you verify that you agree that you are the authorized credit card holder and that you are allowing us to charge your credit card for the above event, per the terms outlined in the Terms and Conditions.

### STEP 3: SIGN & MAIL OR FAX

SIGN  
HERE

Date: \_\_\_\_\_

Northern Colorado Career Fair

C/O Clear Channel Radio

4270 Byrd Drive Loveland, CO 80538

Fax: 970-461-0118

## NORTHERN COLORADO CAREER FAIR (NCCF) OFFICIAL TERMS AND CONDITIONS

WHEREAS, Northern Colorado Career Fair (NCCF) is producing, organizing and coordinating an exhibition at the Outlets at Loveland, to take place as stated on page 1 of this contract. WHEREAS, exhibitor desires to participate in said Exhibition for the purpose of displaying, promoting, and selling its merchandise and/or services, NOW, therefore, in consideration of the terms, covenants and conditions hereinafter set forth, the parties hereto agrees as follows:

**GENERAL RULES** NCCF may, in its sole discretion, assign, designate or change Exhibitor's booth or bulk area location. Exhibitor will not assign its rights hereunder nor sublet its space to any other individual, corporation or other entity without the prior written consent of Northern Colorado Career Fair. Exhibitor shall occupy the booth or bulk space assigned to it in a safe and careful manner and shall neither block aisles to dismantle its display until the publicized closing hour of the show's final day. NCCF reserves the right to reject any prospective Exhibitor. NCCF may control and prohibit: a) any disturbing noise or action produced in an exhibit or by Exhibitor; or b) any exhibit presentations which create safety hazards, infringe on the rights of other exhibitors, or are judged to be in poor taste. Any such judgments made by NCCF will be final. Exhibitor may distribute advertising and promotional material from its space, but must not distribute any such material in any other location on the show property, nor shall such material be distributed in a manner to create annoyance or disturbance to any other Exhibitor.

**BOOTH SPACE** "Standard Booth Space" includes the booth space, draping, table, 2 chairs and sign. Electricity may be purchased for an extra fee, but must be purchased 15 days prior to the opening day of the event. Any tables, chairs and electricity needed must be agreed upon 15 days prior to the event and in writing by NCCF and the Exhibitor. Cleaning of the booths is the sole responsibility of the vendor. Exhibitor will be deemed not to participate in the show if Exhibitor does not occupy the space assigned to it one hour prior to the opening of the show on the first day. NCCF may, in its sole discretion, use unoccupied space for other purposes. No refunds of exhibit space payments will be made if the Exhibitor fails to participate in the show.

**PAYMENT TERMS** The agreed fee for the rented space is stated above in the Booth Pricing section of the contract and is based on Exhibitor's booth choice. The fees are payable as follows: Booths: \$100 minimum deposit per booth due at signing of contract. Sponsorships: 25% of fees due at signing of contract. Full payment due by April 1, 2011. If final payment is not paid by April 1, 2011, NCCF reserves the right to lease the requested space to another exhibitor.

**CANCELLATION** Cancellation of this Agreement (sponsorship or booth space rental) by Exhibitor will incur a 25% cancellation fee if cancelled before April 1, 2011. Cancellation of this Agreement by Exhibitor after April 1, 2011 will not receive any refund. NCCF reserves the right to cancel this Agreement at any time. If Northern Colorado Career Fairs is prevented from presenting Exhibition as herein provided by any act of God, strike, labor dispute, fire, flood, public disaster, or any other cause or reason beyond the control of NCCF, as the case may be such conditions, shall be deemed a valid excuse for the delay or cancellation in the performance of such obligations at the specified time and place. NCCF may have the right, but not the obligation to reschedule the Exhibit, for another date chosen by NCCF in its sole and absolute discretion. If cancelled (and not rescheduled) a partial refund, determined solely by NCCF, will be issued within 60 days of the original event date.

**LEADS** Participant registration information is to be used solely for the purpose of marketing by the Exhibitor only. Exhibitor may not sell, rent, or distribute participant registration information to any other party. NCCF will make gathered participant information available to Exhibitor within 45 days following the date of the event.

**LIABILITY** Exhibitor hereby agrees to defend, indemnify, save and hold harmless NCCF, its officers, members, employees or directors, against any claims, losses, damages, expenses (including reasonable attorney fees) and judgments or actions arising out of any breach of any obligation arising from this agreement or from any use of the space rented by Exhibitor, its agents, employees, customers, guests or invited guests. NCCF will not be responsible for, and the Exhibitor hereby releases NCCF and its officers, members, employees or directors, from any liability for, the safety of and exhibit or property of any Exhibitor, including but not limited to loss, damage or destruction of such property by reason of theft, weather or any other cause.

**LAWS AND TAXES** Exhibitors shall comply with all federal, state and municipal laws, administrative rules and regulations, including but not limited to those relating to license and permits, work hours, work conditions, safety standards, payment and wages, sales taxes, income taxes, unemployment, FICA withholding and worker's compensation. Exhibitor shall comply with all music copyright laws and reticulation. Exhibitor covenants that no crime shall be made by its employees or anybody directly associated with the Exhibitor.

**FOOD AND BEVERAGE** Food and beverages may not be sold or distributed on the premises by Exhibitor unless prior written approval is made by NCCF and The Ranch. Exhibitors must be in full compliance with all health and sanitation regulations and laws. Food samples passed out at the show must be no more than 2 ounces in size. The distribution and/or sale of alcoholic beverages are strictly prohibited. Exhibitors may not bring in food or drinks to the exhibition hall.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the day and year first above written.

	10	11		12	13	14	15	16	17	18
9										

**Speaker Area**

26	27	28	19
25		29	20
24	23	22	21

?	4	3	2	1
			INFO	30

NORTHERN COLORADO

# CareerFair



FREE RESUME  
ANALYSIS!

DYNAMIC  
SPEAKERS!

VENDOR  
SPACE STILL  
AVAILABLE!

- PROFESSIONALS!
- RECENT GRADS!
- LOOKING FOR A CAREER CHANGE?
- HIRING ON SITE!
- FREE ADMISSION!

## Thursday April 28th

### 10AM - 3PM

At the Outlets at Loveland  
I-25 and Highway 34

For More Info: [www.northerncoloradocareerfair.com](http://www.northerncoloradocareerfair.com)

**Outlets** at  
Loveland

96.1  
**KISSFM**

PRESENTED BY

**Career Solutions**  
JobWorks® in evolution group



**600KCOL**  
FOXNEWSRADIO